



# Doors Open Mobile iPhone App

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## **Doors Open Mobile - Toronto: The solution to better plan your Doors Open Toronto weekend**

May 27, 2011 - A new free iPhone application has been released onto Apple's iTunes App Store to help visitors to Toronto's annual Doors Open Toronto weekend better plan their trip and find the buildings that interest them the most.

Doors Open Mobile - Toronto developed using Toronto's Open Data initiative is designed for easy use for Torontonians and visitors alike. The Route-finding, "Map It" and "Around Me" features make it easy to navigate the streets of Toronto and make it simple for anyone to find their next destination.

The free app does not require a registration or log-in to access all of its features. Images are built into the app which will keep your data usage to a minimum.

Doors Open Mobile - Toronto is compatible with the following iOS devices iPhone, iPod touch and iPad. Requires iOS 3.1 or later.

### **Doors Open Mobile - Toronto Features**

- browse through every location that is participating in Doors Open Toronto
- building search
- each building has its own building profile page which includes:
  - building name
  - photograph of the building
  - address
  - weekend hours of operation during the Doors Open Toronto event
  - building description and highlights
  - date of construction and architect if available
  - facilities available on site including parking, inaccessibility, washrooms
  - if photography and filming is allowed and if tripods are permitted inside the building
- map the route from your current location to a desired building's location
- browse buildings around your current location
- map out where you want to go from your current location
- save your favorite buildings for future reference
- building phone number for additional information if available

The app is necessary for the optimal Doors Open experience this weekend.

Download link for iTunes App Store: <http://itunes.apple.com/ca/app/id439733912?mt=8&ls=1>

For any additional information please contact Jordan Shaw at 647.299.5256, email me at [hello@doorsopenmobile.com](mailto:hello@doorsopenmobile.com) or via Twitter [@doorsopenmobile](https://twitter.com/doorsopenmobile).